

PREVIEW



WHAS
520 W. Chestnut St.
Louisville, KY 40202
Main: (502)582-7711
Billing:

Property	WHAS		
Invoice #		Order #	2748690
Invoice Date		Alt Order #	WOC14228021
Invoice Month	October 2023	Deal #	
Invoice Period	09/25/23 - 09/25/23	Flight Dates	08/01/23 - 09/25/23
Advertiser	ISS/ School Freedom Fund		
Product	TV		
Estimate #	2268		
Account Executive	Taylor Fritsch		
Sales Office	TEGNA Sales Washington DC		
Sales Region	National		
Agency Code			
Advertiser Code	348		
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	39784AG		
Advertiser Ref	199341		
Product 1	409		
Product 2			

Billing Address:

Medium Buying LLC / POL
Attention: Accounts Payable
815 Grandview Ave Ste 600
Columbus, OH 43215

Send Payment To:

WHAS
P.O. Box 637386
Cincinnati, OH 45263-7386

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
2	08/01/23	09/25/23	WHAS11 NEWS @ 6p	6-630p	MTWTF--	:30	5	\$450.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/19/23 09/25/23 MTWTF-- 5 \$450.00										
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 36 WHAS M 09/25/23 6:25 PM WHAS11 NEWS @ 6p 6-630p :30 KYGOVSFF091223H \$450.00 NM										
3	08/01/23	09/25/23	WHAS11 NEWS AT 11	11-1135p	MTWTF-S	:30	6	\$400.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/19/23 09/25/23 MTWTF-S 6 \$400.00										
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 46 WHAS M 09/25/23 11:21 PM WHAS11 NEWS AT 11 M-F/SU 11-1135p :30 KYGOVSFF091223H \$400.00 NM										
4	08/01/23	09/25/23	WHAS11 NEWS @ 530	530-6p	MTWTF--	:30	5	\$400.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/19/23 09/25/23 MTWTF-- 5 \$400.00										
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 39 WHAS M 09/25/23 5:56 PM WHAS11 NEWS @ 530P 530-6p :30 KYGOVSFF091223H \$400.00 NM										
5	08/01/23	09/25/23	WHAS11 NEWS @ 5p	5-530p	MTWTF--	:30	5	\$350.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/19/23 09/25/23 MTWTF-- 5 \$350.00										
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 39 WHAS M 09/25/23 5:26 PM WHAS11 NEWS @ 5p 5-530p :30 KYGOVSFF091223H \$350.00 NM										
7	08/01/23	09/25/23	GOOD MORNING AMER 8:00 AM-9:00 AM	ICA 8A	MTWTF--	:30	5	\$325.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/19/23 09/25/23 MTWTF-- 5 \$325.00										
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 37 WHAS M 09/25/23 8:59 AM GOOD MORNING AMERICA 8A 8:00 AM-9:00 AM :30 KYGOVSFF091223H \$325.00 NM										
8	08/01/23	09/25/23	GOOD MORNING AMER 7:00 AM-8:00 AM	ICA 7A	MTWTF--	:30	5	\$325.00	NM	
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/19/23 09/25/23 MTWTF-- 5 \$325.00										
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 36 WHAS M 09/25/23 7:48 AM GOOD MORNING AMERICA 7A 7:00 AM-8:00 AM :30 KYGOVSFF091223H \$325.00 NM										

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Cincinnati, OH 45263-7386

Invoice #		Invoice Month	October 2023
Invoice Date		Invoice Period	09/25/23 - 09/25/23
Advertiser	ISS/ School Freedom Fund		
Product	TV		
Estimate #	2268		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
							<u>Total Spots</u>	15	

Include Invoice # on Check - Payment Terms 30 Days

<u>Gross Total</u>	\$4,250.00
<u>Agency Commission</u>	\$637.50
<u>Net Amount Due</u>	\$3,612.50